

Japan, China, and America Employee Attitudes—3 Nation Comparison

ABSTRACT

This research note reports the result of a questionnaire survey in Japan, China, and America. In Japan and America survey was conducted from April to August, 1997 and in China from April to May, 1998. Five hundred questionnaires were distributed in the Western area of Japan and 282 valid answers were returned (response rate was 56.4%). In China, 600 questionnaires were distributed and 533 valid answers were returned (response rate was 88.83%). In America 750 questionnaires were sent from Japan with addressed return envelopes and 220 valid answers were returned (response rate was 29.33%). The comparison of 3 nations showed that there were more differences between Japanese and Chinese employee attitudes than between American and Chinese employee attitudes.

Key words: Japanese, Chinese, American