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ABSTRACT

The purpose of this study was to investigate the risk perception of information leakage in a computer-mediated society. The survey questionnaires used consisted of a risk perception scale and a risk probability scale, a media use capability scale, possession of communication tools scale, and a scale of attitude toward computer-mediated society. The risk perception scale yielded three factors interpreted as "a leakage of public information", "a leakage of private information" and "a leakage of information related with money". Sex differences were found for all three factor scores with higher risk perception in females than in males.