

Q10E Japan's Extent of internationalization

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Very high	1	30	27.5	27.5	27.5
Somewhat high	2	31	28.4	28.4	56.0
Can not say	3	28	25.7	25.7	81.7
Somewhat low	4	14	12.8	12.8	94.5
Very low	5	2	1.8	1.8	96.3
do not know	6	4	3.7	3.7	100.0
Total		109	100.0	100.0	

Mean 2.440 Valid cases 109 Missing cases 0

Q11 like or dislike Japan?

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Like a lot	1	15	13.8	13.8	13.8
Like somewhat	2	51	46.8	46.8	60.6
Can not say	3	33	30.3	30.3	90.8
Dislike somewhat	4	9	8.3	8.3	99.1
Dislike a lot	5	1	.9	.9	100.0
Total		109	100.0	100.0	

Mean 2.358 Valid cases 109 Missing cases 0

Q12 Like or dislike Japanese people?

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Like a lot	1	29	26.6	27.1	27.1
Like somewhat	2	40	36.7	37.4	64.5
Can not say	3	35	32.1	32.7	97.2
Dislike somewhat	4	3	2.8	2.8	100.0
		2	1.8	Missing	
Total		109	100.0	100.0	

Mean 2.112 Valid cases 107 Missing cases 2

Q13-1 The U.S.-Japan relations are going well or not?

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Going very well	1	5	4.6	4.6	4.6
Going reasonably well	2	67	61.5	61.5	66.1
Can't say	3	23	21.1	21.1	87.2
Not going particularly well	4	14	12.8	12.8	100.0
Total		109	100.0	100.0	

Mean 2.422 Valid cases 109 Missing cases 0

Q13-2 The U.S.-Japan relations, will improve or not?

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Will improve considerably	1	6	5.5	5.5	5.5
Will improve somewhat	2	59	54.1	54.1	59.6
Can't say	3	31	28.4	28.4	88.1
Will deteriorate somewhat	4	12	11.0	11.0	99.1
Will deteriorate con	5	1	.9	.9	100.0
Total		109	100.0	100.0	

Mean 2.477 Valid cases 109 Missing cases 0

Q13-3 The U.S.-Japan international exchanges encouraged?

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Totally agree	1	42	38.5	38.5	38.5
somewhat agree	2	49	45.0	45.0	83.5
Can't say	3	12	11.0	11.0	94.5
somewhat disagree	4	5	4.6	4.6	99.1
Totally disagree	5	1	.9	.9	100.0
Total		109	100.0	100.0	

Mean 1.844 Valid cases 109 Missing cases 0

Q14A Contact with ads in newspapers

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Almost everyday	1	62	56.9	56.9	56.9
2-3times a week	2	27	24.8	24.8	81.7
once a week	3	11	10.1	10.1	91.7
2-3times a month	4	1	.9	.9	92.7
once a month	5	1	.9	.9	93.6
5-6times a year	6	3	2.8	2.8	96.3
not at all	7	4	3.7	3.7	100.0
Total		109	100.0	100.0	

Mean 1.872 Valid cases 109 Missing cases 0

Q14B Contact with ads on TV

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Almost everyday	1	77	70.6	70.6	70.6
2-3times a week	2	19	17.4	17.4	88.1
once a week	3	9	8.3	8.3	96.3
2-3times a month	4	3	2.8	2.8	99.1
once a month	5	1	.9	.9	100.0
Total		109	100.0	100.0	

Mean 1.459 Valid cases 109 Missing cases 0

Q14C Contact with ads on the radio

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Almost everyday	1	41	37.6	37.6	37.6
2-3times a week	2	31	28.4	28.4	66.1
once a week	3	17	15.6	15.6	81.7
2-3times a month	4	8	7.3	7.3	89.0
once a month	5	5	4.6	4.6	93.6
5-6times a year	6	4	3.7	3.7	97.2
not at all	7	3	2.8	2.8	100.0
Total		109	100.0	100.0	

Mean 2.349 Valid cases 109 Missing cases 0

Q14D Contact with ads in magazines/books

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Almost everyday	1	22	20.2	20.2	20.2
2-3times a week	2	35	32.1	32.1	52.3
once a week	3	20	18.3	18.3	70.6
2-3times a month	4	17	15.6	15.6	86.2
once a month	5	8	7.3	7.3	93.6
5-6times a year	6	5	4.6	4.6	98.2
not at all	7	2	1.8	1.8	100.0
Total		109	100.0	100.0	

Mean 2.789 Valid cases 109 Missing cases 0

Q14E Contact with ads on billboards etc.

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Almost everyday	1	80	73.4	73.4	73.4
2-3times a week	2	13	11.9	11.9	85.3
once a week	3	9	8.3	8.3	93.6
2-3times a month	4	3	2.8	2.8	96.3
once a month	5	3	2.8	2.8	99.1
not at all	7	1	.9	.9	100.0
Total		109	100.0	100.0	

Mean 2.982 Valid cases 109 Missing cases 0

Q15A Contact with Japanese ads in newspapers

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Almost everyday	1	28	25.7	25.7	25.7
2-3times a week	2	27	24.8	24.8	50.5
once a week	3	19	17.4	17.4	67.9
2-3times a month	4	13	11.9	11.9	79.8
once a month	5	4	3.7	3.7	83.5
5-6times a year	6	12	11.0	11.0	94.5
not at all	7	6	5.5	5.5	100.0
Total		109	100.0	100.0	

Mean 2.982 Valid cases 109 Missing cases 0

Q15B Contact with Japanese ads on TV

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Almost everyday	1	58	53.2	53.2	53.2
2-3times a week	2	17	15.6	15.6	68.8
once a week	3	13	11.9	11.9	80.7
2-3times a month	4	9	8.3	8.3	89.0
once a month	5	5	4.6	4.6	93.6
5-6times a year	6	5	4.6	4.6	98.2
not at all	7	2	1.8	1.8	100.0
Total		109	100.0	100.0	

Mean 2.165 Valid cases 109 Missing cases 0