

Q8A read about Japan in the newspaper

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|------------------|-------|-------------------|---------------|---------------|-------------|
| Almost everyday | 1 | 11 | 10.1 | 10.1 | 10.1 |
| 2-3times a week | 2 | 29 | 26.6 | 26.6 | 36.7 |
| once a week | 3 | 31 | 28.4 | 28.4 | 65.1 |
| 2-3times a month | 4 | 15 | 13.8 | 13.8 | 78.9 |
| once a month | 5 | 8 | 7.3 | 7.3 | 86.2 |
| 5-6times a year | 6 | 8 | 7.3 | 7.3 | 93.6 |
| not at all | 7 | 7 | 6.4 | 6.4 | 100.0 |
| Mean | 3.294 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q8B watch about Japan in the TV

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|------------------|-------|-------------------|---------------|---------------|-------------|
| Almost everyday | 1 | 12 | 11.0 | 11.0 | 11.0 |
| 2-3times a week | 2 | 22 | 20.2 | 20.2 | 31.2 |
| once a week | 3 | 29 | 26.6 | 26.6 | 57.8 |
| 2-3times a month | 4 | 21 | 19.3 | 19.3 | 77.1 |
| once a month | 5 | 11 | 10.1 | 10.1 | 87.2 |
| 5-6times a year | 6 | 7 | 6.4 | 6.4 | 93.6 |
| not at all | 7 | 7 | 6.4 | 6.4 | 100.0 |
| Mean | 3.422 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q8C hear about Japan in the radio

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|------------------|-------|-------------------|---------------|---------------|-------------|
| Almost everyday | 1 | 2 | 1.8 | 1.9 | 1.9 |
| 2-3times a week | 2 | 5 | 4.6 | 4.6 | 6.5 |
| once a week | 3 | 12 | 11.0 | 11.1 | 17.6 |
| 2-3times a month | 4 | 15 | 13.8 | 13.9 | 31.5 |
| once a month | 5 | 27 | 24.8 | 25.0 | 56.5 |
| 5-6times a year | 6 | 20 | 18.3 | 18.5 | 75.0 |
| not at all | 7 | 27 | 24.8 | 25.0 | 100.0 |
| | | 1 | .9 | Missing | |
| Mean | 5.111 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 1 |

Q8D read about Japan in the magazines

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|------------------|-------|-------------------|---------------|---------------|-------------|
| Almost everyday | 1 | 3 | 2.8 | 2.8 | 2.8 |
| 2-3times a week | 2 | 9 | 8.3 | 8.3 | 11.1 |
| once a week | 3 | 14 | 12.8 | 13.0 | 24.1 |
| 2-3times a month | 4 | 30 | 27.5 | 27.8 | 51.9 |
| once a month | 5 | 21 | 19.3 | 19.4 | 71.3 |
| 5-6times a year | 6 | 18 | 16.5 | 16.7 | 88.0 |
| not at all | 7 | 13 | 11.9 | 12.0 | 100.0 |
| | | 1 | .9 | Missing | |
| Mean | 4.509 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 1 |

Q8E read about Japan in the books

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|------------------|-------|-------------------|---------------|---------------|-------------|
| Almost everyday | 1 | 1 | .9 | .9 | .9 |
| 2-3times a week | 2 | 6 | 5.5 | 5.6 | 6.5 |
| once a week | 3 | 10 | 9.2 | 9.3 | 15.7 |
| 2-3times a month | 4 | 15 | 13.8 | 13.9 | 29.6 |
| once a month | 5 | 19 | 17.4 | 17.6 | 47.2 |
| 5-6times a year | 6 | 33 | 30.3 | 30.6 | 77.8 |
| not at all | 7 | 24 | 22.0 | 22.2 | 100.0 |
| | | 1 | .9 | Missing | |
| Mean | 5.222 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 1 |

Q8F watch about Japan in the movies

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|------------------|-------|-------------------|---------------|---------------|-------------|
| 2-3times a week | 2 | 4 | 3.7 | 3.7 | 3.7 |
| once a week | 3 | 3 | 2.8 | 2.8 | 6.5 |
| 2-3times a month | 4 | 18 | 16.5 | 16.7 | 23.1 |
| once a month | 5 | 28 | 25.7 | 25.9 | 49.1 |
| 5-6times a year | 6 | 40 | 36.7 | 37.0 | 86.1 |
| not at all | 7 | 15 | 13.8 | 13.9 | 100.0 |
| | | 1 | .9 | Missing | |
| Mean | 5.315 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 1 |

Q9.1 Have traveled to Japan?

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|-------------|-------|-------------------|---------------|---------------|-------------|
| no | .00 | 102 | 93.6 | 93.6 | 93.6 |
| yes | 1.00 | 7 | 6.4 | 6.4 | 100.0 |
| Mean | .064 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q9.2 Have in an event related to Japan?

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|-------------|-------|-------------------|---------------|---------------|-------------|
| no | .00 | 89 | 81.7 | 81.7 | 81.7 |
| yes | 1.00 | 20 | 18.3 | 18.3 | 100.0 |
| Mean | .183 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q9.3 Have a Japanese friend

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|-------------|-------|-------------------|---------------|---------------|-------------|
| no | .00 | 62 | 47.7 | 47.7 | 47.7 |
| yes | 1.00 | 57 | 52.3 | 52.3 | 100.0 |
| Mean | .523 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q9.4 Have studied with a Japanese

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|-------------|-------|-------------------|---------------|---------------|-------------|
| no | .00 | 68 | 62.4 | 62.4 | 62.4 |
| yes | 1.00 | 41 | 37.6 | 37.6 | 100.0 |
| Mean | .376 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q9.5 Have bought a Japanese product

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|-------------|-------|-------------------|---------------|---------------|-------------|
| no | .00 | 8 | 7.3 | 7.3 | 7.3 |
| yes | 1.00 | 101 | 92.7 | 92.7 | 100.0 |
| Mean | .927 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q10A Japan's Scientific and technological achievement

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|---------------|-------|-------------------|---------------|---------------|-------------|
| Very high | 1 | 88 | 80.7 | 80.7 | 80.7 |
| Somewhat high | 2 | 21 | 19.3 | 19.3 | 100.0 |
| Mean | 1.193 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q10B Japan's Artistic achievement

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|---------------|-------|-------------------|---------------|---------------|-------------|
| Very high | 1 | 17 | 15.6 | 15.6 | 15.6 |
| Somewhat high | 2 | 38 | 34.9 | 34.9 | 50.5 |
| Can't say | 3 | 44 | 40.4 | 40.4 | 90.8 |
| Somewhat low | 4 | 6 | 5.5 | 5.5 | 96.3 |
| do not know | 6 | 4 | 3.7 | 3.7 | 100.0 |
| Mean | 2.505 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q10C Japan's Economic achievement

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|---------------|-------|-------------------|---------------|---------------|-------------|
| Very high | 1 | 85 | 78.0 | 78.0 | 78.0 |
| Somewhat high | 2 | 22 | 20.2 | 20.2 | 98.2 |
| Can not say | 3 | 2 | 1.8 | 1.8 | 100.0 |
| Mean | 1.239 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |

Q10D Japan's Standard of living

| Value Label | Value | Frequency | Percent | Valid Percent | Cum Percent |
|---------------|-------|-------------------|---------------|---------------|-------------|
| Very high | 1 | 34 | 31.2 | 31.2 | 31.2 |
| Somewhat high | 2 | 51 | 46.8 | 46.8 | 78.0 |
| Can not say | 3 | 15 | 13.8 | 13.8 | 91.7 |
| Somewhat low | 4 | 6 | 5.5 | 5.5 | 97.2 |
| do not know | 6 | 3 | 2.8 | 2.8 | 100.0 |
| Mean | 2.046 | Total Valid cases | 109 | 100.0 | 100.0 |
| | | | Missing cases | | 0 |