

Journal of Policy Studies No.38

July 2011

< CONTENTS >

● Articles

Richard H. Derrah

Why We are Good and They are BAD: A Look at Identity and Otherization in American and Japanese Films of World War Two

On-Kwok Lai

New Media-enhanced Human Rights Movements in a Globalizing World: A New Epoch of Cosmopolitanism for Larger Freedom?

奥土居 帥心

親の環境負荷削減行為が子どもに与える影響

The Effect for Children, Influenced by Parents' Activities of Reducing Damage toward Environment

● Teaching Note

John Rylander

Preference for Offers over Requests: Speech Acts as Pragmatic Formula & CA Actions

● Research Notes

関根 孝道・益田 博

関西学院大学地域・まち・環境総合政策研究センター研究報告(9)

Research Note of Region, Town and Environment Policy Studies Center (9)

関根 孝道・堀尾 朋世

地域政策社会学フィールドノート(1) 東日本大震災の被災地は、今。～現地で、見たもの。宮城からのレポート～

Local Policy Sociology Field Note(1) Devastated Areas by the Huge East Japan Earthquake, Just Now

～What's going on there?; Report from Miyagi Prefecture～

● Policy Topics

井藤 聖子

現代イスラム社会のライフスタイル—近代化と伝統回帰にゆれるトルコの場合

Diversity of Lifestyles in a Contemporary Islamic Society: A Case of Turk

野村 唯彦

国土政策に寄与する地理空間情報技術(衛星技術とGISの融合) ～災害モニタリングと東日本大震災での対応～

Development of GIS technologies and its growing role in forming national land control policies:

The case of disaster monitoring information in response to the Great East Japan Earthquake

● Research Consortium

小池 洋次

関西学院大学大学院総合政策研究科リサーチ・コンソーシアム

第13回総会記念事業報告(1)

北出 悟士・庭屋 洋・桜井 祐貴・飯塚 恵子・沈 治年

関西学院大学大学院総合政策研究科リサーチ・コンソーシアム

第13回総会記念事業報告(2)

● 新任教員紹介

安 熙錫

新任のごあいさつ

井上 一郎

台頭する中国と国際社会

朴 勝俊

持続可能なエネルギーと環境のために

＜ ABSTRACTS ＞

● Articles

Author	リチャード・デラ Richard H. Derrah 関西学院大学 総合政策学部 講師(2011年7月1日現在) Lecturer, School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	Why We are Good and They are Bad: A Look at Identity and Otherization in American and Japanese Films of World War Two
Abstract	This paper examines the wartime policies of the United States and Japan during the Second World War in relation to propaganda. The policies followed by each country included the use of various types of media for propaganda often containing similar messages on both sides of the conflict such as vilification of the enemy or the need to conserve. In the use of film, however, both countries differed. This paper will detail the differences between American and Japanese war films and the reasons for these differences.

Author	オン・クオック・ライ On-Kwok Lai 関西学院大学 総合政策学部 教授(2011年7月1日現在) Professor, School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	New Media-enhanced Human Rights Movements in a Globalizing World: A New Epoch of Cosmopolitanism for Larger Freedom?
Abstract	The globalization project for free flows of capital, goods and labors championed by international governmental organizations (IGOs) like IMF and WTO has inherent contradictions. Far from benign that fosters better economic benefits for all, the unbridled capitalism leads to the exploitation of the weak and to socio-ecological degradation, and engendering xenophobia and the demise of local people's jobs and culture. The globalizing mobility processes have been indeed polarizing people's socio-economic lives and consequently affect their economic, social and cultural (ESC) rights – challenging the nation state based (T.H. Marshall's concept of) social citizenship. Globalization is not just testing the limited governance capacity of IGOs, but also remaking non-governmental organizations' (NGOs) quest for global human rights. This paper examines the emerging cosmopolitanism in the information age, focusing on the new concepts of transnational advocacies networks (TAN) and global-local social citizenship, to understand the new media-enhanced participatory regime for global governance. Enhanced by new media (mobile communications, Internet, etc.), NGOs' critical e-mobilizations at various geo-political forums in the last decade have been redefining international norms for global governance: IGOs have been forced to make policy adjustments or concessions, resulting in new IGO-NGO policy regime for consultative consensus building(?) for promoting (or exploiting?) people's ESC rights. The paper has four parts. After outlining the dynamics and contradictions of the globalization project which threaten the ESC rights, Part Two situates human rights movements within a wider context of new (and media-enhanced) social movements at global-local scaling of TAN. Part Three discusses socio-political significance of the critical engagements for new ethics and norms for social development. The paper ends with normative remarks on the project for global sustainability, larger freedom and human rights for all.

Author	奥土居 帥心 Suishin Okudoi 篠山市議会議員(2011年7月1日現在)
Title	親の環境負荷削減行為が子どもに与える影響 The Effect for Children, Influenced by Parents' Activities of Reducing Damage toward Environment
Abstract	This study provides the influences that the environmental activity of the parent gives to a child. How will the reducing environmental impacts of parent behavior affect the young children who still don't have a concept of the environment? I had made the eco-test for children from age 4 to 8 years and send out questionnaires to their parents. As a result, the more parent interested in the saving energy such as "turn off the lights in the room are not using," "Do not leave the television on," "Turn off the main electrical appliances, standby power saving", the more children got the high scores. Through this study, two things are proven. First, children can learn to watch what the parent do to make an environmentally friendly place to live. Second, environmental education is good for children to get the knowledge. These are just a few of the things that we can do. However, I can say that the act to reduce the environmental impact of the parent can greatly help to make an environment that would be around for years to come for everyone to happy.

● Teaching Note

Author	ジョン・ライランダー John Rylander 関西学院大学 総合政策学部 常勤講師(2011年7月1日現在) Associate Lecturer of English, School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	Preference for Offers over Requests : Speech Acts as Pragmatic Formula & CA Actions
Abstract	This paper starts by outlining the basic analytical framework for conceptualizing the speech act as a unit of analysis. Following this will be a brief explanation of how speech acts function within Interlanguage Pragmatic (ILP) research. A proposition will then be made for the utility of Conversation Analysis (CA) methods and findings – by way of an analysis of a stretch of talk – as an additive approach to addressing how best to present discourse practices to second language (L2) learners. Focus for the analysis will be on how CA notions of preference shape on-going talk. The excerpt reveals how participants display an orientation toward offers over requests within the organization of a speech event. The importance, in regards to pedagogical motives for instructional pragmatics, is that this behavior is visible not at the utterance level but at the level of the speech event.

● Research Notes

Author	関根 孝道 Takamichi Sekine 関西学院大学 総合政策学部 教授、弁護士(2011年7月1日現在) Professor, School of Policy Studies, Kwansai Gakuin University, Lawyer (as of July 1, 2011)
	益田 博 Hiroshi Masuda 関西学院千刈キャンパス 主任(2011年7月1日現在)
Title	関西学院大学地域・まち・環境総合政策研究センター研究報告(9) Research Note of Region, Town and Environment Policy Studies Center (9)

Author	関根 孝道 Takamichi Sekine 関西学院大学 総合政策学部 教授、弁護士(2011年7月1日現在) Professor, School of Policy Studies, Kwansai Gakuin University, Lawyer (as of July 1, 2011)
	堀尾 朋世 Tomoyo Horio 関西学院大学大学院 総合政策研究科 博士課程前期課程1年(2011年7月1日現在) Doctoral student of the Graduate School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	地域政策社会学フィールドノート(1) 東日本大震災の被災地は、今。～現地で、見たもの。宮城からのレポート～ Local Policy Sociology Field Note(1) Devastated Areas by the Huge East Japan Earthquake, Just Now ～What's going on there?: Report from Miyagi Prefecture～

● Policy Topics

Author	井藤 聖子 Kiyoko Ito イスタンブール大学大学院トルコ語・トルコ文学科博士課程(2011年7月1日現在)
Title	現代イスラム社会のライフスタイル—近代化と伝統回帰にゆれるトルコの場合 Diversity of Lifestyles in a Contemporary Islamic Society: A Case of Turk

Author	野村 唯彦 Tadahiko Nomura (株)パスコ営業推進部、UCRCA客員研究員(2011年7月1日現在)
Title	国土政策に寄与する地理空間情報技術(衛星技術とGISの融合)～災害モニタリングと東日本大震災での対応～ Development of GIS technologies and its growing role in forming national land control policies: The case of disaster monitoring information in response to the Great East Japan Earthquake

● Research Consortium

Author	小池 洋次 Hirotsugu Koike 関西学院大学 総合政策学部 教授(2011年7月1日現在) Professor, School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	関西学院大学大学院総合政策研究科リサーチ・コンソーシアム 第13回総会記念事業報告(1)

Author	北出 悟士 関西学院大学大学院 総合政策研究科 博士課程前期課程(2011年7月1日現在) Doctoral student of the Graduate School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
	庭屋 洋 関西学院大学大学院 総合政策研究科 博士課程前期課程(2011年7月1日現在) Doctoral student of the Graduate School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
	桜井 祐貴 関西学院大学大学院 総合政策研究科 博士課程前期課程(2011年7月1日現在) Doctoral student of the Graduate School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
	飯塚 恵子 関西学院大学大学院 総合政策研究科 博士課程後期課程(2011年7月1日現在) Doctoral student of the Graduate School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
	沈 治年 関西学院大学大学院 総合政策研究科 博士課程前期課程(2011年7月1日現在) Doctoral student of the Graduate School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	関西学院大学大学院総合政策研究科リサーチ・コンソーシアム 第13回総会記念事業報告(2)

● 新任教員紹介

Author	安 熙錫 Ahn Heesuk 関西学院大学 総合政策学部 教授(2011年7月1日現在) Professor, School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	新任のごあいさつ

Author	井上 一郎 Ichiro Inoue 関西学院大学 総合政策学部 准教授(2011年7月1日現在) Associate Professor, School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	台頭する中国と国際社会

Author	朴 勝俊 Park Seung-Joon 関西学院大学 総合政策学部 准教授(2011年7月1日現在) Associate Professor, School of Policy Studies, Kwansai Gakuin University (as of July 1, 2011)
Title	持続可能なエネルギーと環境のために