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〈 ABSTRACTS 〉

● Articles

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Title	EAPプログラムにおけるコンテンツベース教育: エコツーリズムの本質と政策に関する知識の発展 Content-based Instruction in an EAP Program: Developing Knowledge of Principles and Policies of Ecotourism
Abstract	This paper reports on the use of content-based instruction within an English for Academic Purposes (EAP) course at Kwansai Gakuin University, School of Policy Studies. Examples of materials and activities are described for the instruction of the principles and policies of ecotourism within a course titled <i>EC4 Special Topics: Issues in Travel and Tourism</i> . Through the use of materials and activities tailored for EFL learners in an academic context, students are able to develop their English language skills while focusing on content information. Using a theme based model in which content is centered around a collection of related topics, the instruction is important in acquiring cognitive academic language proficiency (CALP), a level of language proficiency necessary to take typical L1 English-medium courses.

Author	オン・クオック・ライ On-Kwok Lai 関西学院大学 総合政策学部 教授(2004年7月1日現在) Professor, School of Policy Studies, Kwansai Gakuin University (as of July 1, 2004)
Title	Transnational Activism, Ecological Movements and Electronic Mobilization: Dynamics of Cyber-Rainbow-Warriors' Actions in East Asia
Abstract	Transnational activism has a structural link to democracy and communicative politics. Transnational activism (TA) is a direct challenge for (un)democratic regimes by offering alternative political means and meanings on issues (e.g. the call for ecological modernization), which are often neglected by established regimes. This paper addresses these dynamics with specific reference to ecological activism in Asia. Part 1 delineates the linkages between transnational activism, participatory politics and e-mobilization for democracy. Part 2 highlights the differential form of mobilization for transnational activism with two case studies of ecological activism: (1) Anti-Dumping of Toxic sediments/mud into South China Sea, and (2) Social Cyber-Action initiative of Greenpeace Japan. Part 3 examines the new media opening up for individuals (novices and the veteran activists) to directly participate in transnational advocacy activities, and discusses the socio-political meaning of the newly emerging political opportunity structures for electronic (e-)mobilization in and beyond the cyberspace, and questions how these will change the local, regional and transnational politics in Asia. Part 4 examines the Asian state's control on the access to, and monitoring the content of, the Internet. The last part critically remarks upon prospects of the Asian (E-)Democracy, as well as the normative issues of e-mobilization and transnational activism.

● Research Note

Author	ハンス W. ゴッティンガー Hans W. Gottinger 関西学院大学 総合政策学部 教授(2003年9月1日現在) Professor, School of Policy Studies, Kwansai Gakuin University (as of September 1, 2003)
Title	Biotech and Pharma Industries: Application of Network Economies
Abstract	The development of the pharmaceutical and the emergence of the biotechnology industry provide valuable insights in to the role of alliances and networking that shaped the synergy between both industries. By examining the alliances of individual firms we are able to ascribe market value based on the quality and quantity of those relationships. Thus, firms with a higher quality constellation of alliances generally enjoy higher market valuations, a reflection of the market belief that they will perform better in the long run, and this extends also to European based firms (EU, 2002). Our overriding objective here is to provide a case-based analysis on the role of interfirm arrangements in the market performance of large, advanced pharmaceutical firms, using analytical tools derived from principles of industry analysis in network economies (Gottinger, 2003).

● Teaching Note

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Title	『リサーチ・フェア』の現状と課題(2): 2001~2003年度についての分析と提言 The annual Research Fair and related issues (2): Analysis of the tendencies during the years of 2001-2003 and proposals
Abstract	SPS (School of Policy Studies, Kwansei Gakuin University) has annually held a "Research Fair" since 1998. This fair provides a forum for under- and post-graduate students to present their research results, and to discuss the meaning of policy studies, over viewing the specialized courses of SPS (International Development, City, Ecology, and Media Information courses). In this paper, we report on three of these fairs held between 2001 and 2003, and we point out its functions and values, as a new attempt for FD (faculty development).

● Policy Topics

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Title	研究者に必要な語学とは What is linguistic skills for scientists?
Author	片山 泰輔 Taisuke Katayama 跡見学園女子大学 マネジメント学部 助教授(2004年7月1日現在) Assistant Professor, Faculty of Management, Atomi University (as of July 1, 2004)
Title	準公共財の供給システムについての研究 ~文化政策を中心として Private and Public Provision of Quasi -Public Goods:Public Policy for the Arts and Culture
Author	西川 雅史 Mashashi Nishikawa 埼玉大学 経済学部 助教授(2004年7月1日現在) Assistant Professor, Faculty of Economics, Saitama University (as of July 1, 2004)
Title	地方分権の視角と死角 Perspective on decentralization
Author	田村 坦之 Hiroyuki Tamura 関西大学 工学部 教授(2004年7月1日現在) Professor, Faculty of Engineering, Kansai University (as of July 1, 2004)
Title	意思決定論とその応用に関する最近の話題 A Prospect in Recent Decision Theory with Applications