

Journal of Policy Studies No.13

September 2002

< CONTENTS >

● Articles

Mark N. Bell

The Reformation: One Source of Modern Internationalism

Joseph DeChicchis

Choice-driven language shift: Three models of change

古川 靖洋

日本におけるテレワークの成功要因
Success Factors of Telework in Japan

Hans W. Gottinger

Technological Races in Global Industries: Theory and Measurement of Hypercompetition

Josef Klee and Uda C. Klee

United Nations Global Compact

山中 速人・藤井 桂子

フィールドワークとしてのライフヒストリー研究の展開と課題 —カウアイ島(ハワイ)日系人のライフヒストリー調査プロジェクトを事例として—
A Case Study on Oral History Research as a Fieldwork: the Development of Oral History Project for Second Generation of Japanese-Americans on Kauai, Hawaii

● Teaching Method

高畑 由起夫・武田 優子・池谷 愛由美・鮑津 のどか・南葉 聖子・石橋 真理恵・内田 圭祐・
上田 耕憲・橋村 美徳・林 裕子・藤本 麻里子・平間 美幸・黒田 敦志

総合政策学部SCS(Student and Campus Support)の活動について —新しいFDの試みとして
Activities of SCS (Student and Campus Support) of School of Policy Studies, Kwansai-Gakuin University, as a new attempt at FD
(Faculty Development)

● Book Review

On-Kwok Lai

Cecillia von Feilitzen and Ulla Carlsson (eds.) Children and Media: Image, Education and Participation. Children and Media Violence Yearbook 1999.
Goeteborg: The UNESCO International Clearing House on Children and Violence on the Screen. 1999. 483pp. US\$30 (pbk).

On-Kwok Lai

Charles J. Kibert (ed.) Reshaping the Built Environment: Ecology, Ethics, and Economics. Washington DC: Island Press, 1999.362 pp.
ISBN: 1-55963-701-3 (cloth); ISBN: 1-55963-702-1 (paper). US\$45.00 cloth; US\$27.50 paper. Recycled, acid-free paper.

＜ ABSTRACTS ＞

● Articles

Author	マーク N. ベル Mark N. Bell 関西学院大学 総合政策学部 外国人常勤講師(2002年9月1日現在) Associate Lecturer of English, School of Policy Studies, Kwasei Gakuin University (as of September 1, 2002)
Title	The Reformation: One Source of Modern Internationalism
Abstract	Considering the source of movements, whether religious or philosophical, is an immense aid in helping students understand the world in which they live. Internationalism, though it has evolved into a complex system, can be reduced to a few foundational things: Free Market Capitalism, the Empirical Method, and Representative Democracy. The Reformation, while it did not actually invent these things, nevertheless caused them to flourish and brought them to maturity. It is, therefore, one of the pivotal movements that led to the modern world. Because it was a religious movement, however, we tend to shy away from it and not give it the attention it deserves. In this article I will outline a few key points with regards to the value system it put into place and speculate a bit on where it may be taking us.
Author	デキキス・ジョー Joseph DeChicchis 関西学院大学 総合政策学部 教授(2002年9月1日現在) Professor, School of Policy Studies, Kwasei Gakuin University (as of September 1, 2002)
Title	Choice-driven language shift: Three models of change
Abstract	This paper presents results of a cross-cultural comparison of language maintenance in three indigenous language communities. The comparison evolved from earlier linguistic and ethnolinguistic work in each of these communities, and it has revealed important facts which are not consonant with common population-based models of language shift. After describing the most striking and incontrovertible facts, the paper concludes by suggesting a more accurate model of language change.
Author	古川 靖洋 Yasuhiro Furukawa 関西学院大学 総合政策学部 助教授(2002年9月1日現在) Associate Professor, School of Policy Studies, Kwasei Gakuin University (as of September 1, 2002)
Title	日本におけるテレワークの成功要因 Success Factors of Telework in Japan
Abstract	In This Study, I survey the present conditions of broadband network and telework, and explain the efficiency of telework in Japan. Next, from a standpoint of the Knowledge Management, SECI Model, I consider how do we use telework to work effectively. And, I explain resistance of workers when we will introduce new work conditions like telework, and National Cultural Differences between Japan and USA. So, I search for problems and solutions of telework when we will introduce it. Then, I want to make clear success factors of telework.
Author	ハンス W. ゴッティンガー Hans W. Gottinger 関西学院大学 総合政策学部 教授(2002年9月1日現在) Professor, School of Policy Studies, Kwasei Gakuin University (as of September 1, 2002)
Title	Technological Races in Global Industries: Theory and Measurement of Hypercompetition
Abstract	The starting point of our consideration on technological racing are stochastic models that view corporations as moving objects to approach a stochastic destination. A major focus is the strategic orientation of corporations in participating in such a race , revealing empirically observable phenomena such as 'catchup' and 'leapfrogging' , as supported by statistical measurements. Next to the analysis of behavioral patterns on the corporate or industry level is their aggregation on a national scale that extends to racing on economic growth among (groups of) countries. Based on the proposed stochastic model a statistical profiling of technological evolution and innovation is analyzed as it relates to competitive racing and rivalry among leading firms. Among the performance criteria to be assessed are frequency of frontier pushing, technological domination period, innovations vs. imitations in the race, innovation frequency when behind or ahead, nature of jumps, leapfrogging or frontier-sticking, inter-jump times and jump sizes, race closeness measures, and interfrontier distance. A major conjecture of the paper is that technological racing patterns on a micro scale reinforce globalization and limit control of national and industry policy.

Author	ジョセフ・クリー Josef Klee Adviser to United Nations Global Compact Office (as of September 1, 2002)
	ウダ C. クリー Uda C. Klee Business Consultant (as of September 1, 2002)
Title	United Nations Global Compact
Abstract	<p>The “Global Compact” is a recent initiative of the United Nations Secretary-General aimed at forging partnerships with the private sector to jointly cope with global problems.</p> <p>By way of introduction, the article provides an overview of the history and scope of cooperation between the United Nations and non-governmental organizations on matters within its competence, as stipulated in its Charter. It points out that this mandate to develop partnerships with civil society in general and non-governmental organizations in particular, including the business community as part of the private sector, was renewed by the Millennium Declaration of the United Nations in the year 2000 which stresses that the private sector, through the industrial and commercial activities of international corporations, can act as an important supporting partner in pursuit of United Nations goals, and can play a crucial role in promoting socially and environmentally responsible development and poverty eradication, – in addition to generating employment and wealth.</p> <p>The article describes the progression of regulations by the United Nations in pursuit of its cooperative interaction with the private sector. Establishing policy rules, guidelines, criteria and the operational framework, the United Nations aims at striking the right balance between safeguarding its integrity and independence and preserving the degree of flexibility for successfully carrying out such cooperation towards advancing its goals.</p> <p>The main body of the article deals with the recent innovative approach to such cooperation and partnership, namely the promulgation of a “Global Compact” between the United Nations, non-governmental organizations and the private sector. The article refers to the stated concerns of the United Nations Secretary General regarding the threat to the stability of open global markets and worldwide economic, social and political development, generated by the opposition to globalization claiming that adverse effects of globalization are the deliberate result of the operations of international business.</p> <p>The article explains the premise of the “Global Compact” which seeks to reconcile the impact of globalization with the interests and concerns of a broad spectrum of stakeholders, including companies and investors, employees and workers, consumers, advocacy groups and communities. These groups are urged to cooperate on a voluntary and constructive basis within a common framework in order to build a more inclusive global market by advancing broadly shared core values and practices that reflect global social needs. Guided by this aim, the “Global Compact” strives to enhance good corporate practices and social responsibility based on a set of nine universally agreed principles in the areas of human rights, labor standards and environment protection. The article outlines these nine principles to be observed by the participating companies; and it describes the prerequisites for participation in the “Global Compact”, as well as the operational structure of the “Global Compact” designed as a forum for learning and dialogue, and as a data base for dissemination of information derived from case studies developed from company projects. The article concludes by mentioning some objections raised against the “Global Compact” regarding companies’ abuse of “blue-washing” their reputation through their affiliation with the United Nations, and concerns with respect to the effectiveness of the “Global Compact” as a voluntary and non-enforceable instrument lacking the authority to monitor and control compliance by the participating companies.</p>
Author	山中 速人 Hayato Yamanaka 関西学院大学 総合政策学部 教授 (2002年9月1日現在) Professor, School of Policy Studies, Kwansai Gakuin University (as of September 1, 2002)
	藤井 桂子 Keiko Fujii 明治大学大学院 文化人類学専攻(2002年9月1日現在) Graduate School of Political Science and Economics, Meiji University (as of September 1, 2002)
Title	フィールドワークとしてのライフヒストリー研究の展開と課題 –カウアイ島(ハワイ)日系人のライフヒストリー調査プロジェクトを事例として– A Case Study on Oral History Research as a Fieldwork: the Development of Oral History Project for Second Generation of Japanese-Americans on Kauai, Hawaii
Abstract	<p>Since 1999, a research team consisted of Japanese university students and their instructors has visited Waimea District on Kauai Island of Hawaii every summer in order to record the life history of nikkei niseis (second generation of Japanese-Americans). This life history project was started in order to commemorate the centennial anniversary of the Waimea Higashi Hongwanji Temple. Many nikkei niseis including the temple members were interviewed. The childhood days in the camp of the interviewees, their school life, parents, the war days, work, marriage, birth of their children, and retirement life were all recorded orally.</p> <p>Up to the present more than fifty nikkei niseis have been interviewed and their oral histories were recorded. Through the research project, the three significant points necessary to discuss could be clarified in terms of the life history interview. The three points are caused by the three factors as follows: 1) characteristics of the social stratum of the local community, 2) language used for the interviews (Japanese students interviewed with Japanese), and 3) sublimation of the oral histories by the interviewees. This paper argues these factors through introducing the operating process of the research project.</p>

● Teaching Method

Author	高畑 由起夫 Yukio Takahata 関西学院大学 総合政策学部 教授(2002年9月1日現在) Professor, School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	武田 優子 Yuko Takeda 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	池谷 愛由美 Ayumi Ikeya 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	飽津 のどか Nodoka Akutsu 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	南葉 聖子 Seiko Nanba 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	石橋 真理恵 Marie Ishibashi 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	内田 圭祐 Keisuke Uchida 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	上田 耕憲 Kouken Ueda 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	橋村 美徳 Yoshinori Hashimura 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	林 裕子 Yuko Hayashi 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	藤本 麻里子 Mariko Fujimoto 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	平間 美幸 Miyuki Heima 関西学院大学 総合政策学部(2002年9月1日現在) School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
	黒田 敦志 Atsushi Kuroda 関西学院大学 総合政策学部 職員(2002年9月1日現在) Administrative Assistant, School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
Title	総合政策学部SCS(Student and Campus Support)の活動について -新しいFDの試みとして Activities of SCS (Student and Campus Support)of School of Policy Studies, Kwansei-Gakuin University,as a new attempt at FD (Faculty Development)
Abstract	School of Policy Studies of Kwansei-Gakuin University adopted the SA (Student Assistant) system in 1996. In 2001, SA was renamed SCS (Student and Campus Supporter), and it has intensified its activities to include (1) assistance of Faculty related events (e.g., entrance ceremony), (2) assistance of seminars, and (3) several other types of events intended to activate students (e.g., symposia concerning study abroad programs, internships, etc.). In this report, we discuss the activities of SCS and its new attempt at FD (faculty development).

● Book Review

Author	オン・クオック・ライ On-Kwok Lai 関西学院大学 総合政策学部 教授(2002年9月1日現在) Professor, School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
Title	Cecillia von Feilitzen and Ulla Carlsson (eds.) Children and Media: Image, Education and Participation. Children and Media Violence Yearbook 1999. Goeteborg: The UNESCO International Clearing House on Children and Violence on the Screen. 1999. 483pp. US\$30 (pbk).
Author	オン・クオック・ライ On-Kwok Lai 関西学院大学 総合政策学部 教授(2002年9月1日現在) Professor, School of Policy Studies, Kwansei Gakuin University (as of September 1, 2002)
Title	Charles J. Kibert (ed.) Reshaping the Built Environment: Ecology, Ethics, and Economics. Washington DC: Island Press, 1999.362 pp. ISBN: 1-55963-701-3 (cloth); ISBN: 1-55963-702-1 (paper). US\$45.00 cloth; US\$27.50 paper. Recycled, acid-free paper.